

SUSTAINABLE GROWING SUBSTRATE MADE FROM POSIDONIA OCEANICA THAT IMPROVES THE FLAVOUR AND AROMA OF TOMATOES



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RESUMEN

The «Química Agrícola» (Agricultural Chemistry) research group at the University of Alicante has developed a production process —simple, rapid and free of chemical additives— and the **sustainable growing substrate** obtained with it, made from the remains of the marine plant *Posidonia oceanica* that accumulate on Mediterranean beaches and are removed to municipal landfills. The substrate is a **natural-origin alternative** to peat and, besides serving as a growing medium for horticultural species, it **improves the organoleptic properties** —flavour and aroma— of their fruits.

The conditioning procedure is purely physical (sorting, washing with water, drying and grinding) and is completed in a **maximum of 5 days**, keeping the plant's beneficial compounds intact. The result is an **active growing medium** that retains water well, releases nutrients progressively and stimulates the crop's natural production of the substances responsible for the fruit's flavour and aroma, while also allowing a proportion of *Posidonia oceanica* far higher than earlier techniques considered viable.

The technology, protected by a patent application, has been validated in a relevant environment (experimental greenhouse) and is currently part of a proof-of-concept project to raise its technology readiness level. It is aimed at sectors such as horticultural production, the growing-media and substrate industry, and organic farming. Companies interested in its validation and commercial exploitation are sought.

VENTAJAS Y ASPECTOS INNOVADORES

ADVANTAGES OF THE TECHNOLOGY

The main competitive advantages of the developed growing substrate are as follows:

- **Fast manufacturing, without composting:** the substrate is ready in a maximum of 5 days, compared with the 9–12 months required by conventional composting. This speed simplifies production and reduces storage requirements.
- **Simple, chemical-free process:** it is easy to prepare and requires no specialised staff. Ordinary tap water is enough to reduce the waste's excess salts, without the chemical reagents or inorganic salts used by earlier methods.
- **A complete, standalone growing substrate:** unlike other approaches that require mixing the waste with soil or minerals, this technology yields a growing medium that works on its own.
- **Overcomes the 30 % technical barrier:** until now, incorporating more than 30 % of this waste caused salinity problems that harmed plants. The new formulation breaks that limit and allows a much higher proportion of *Posidonia oceanica* while maintaining satisfactory crop development.
- **Natural improvement of the fruit's flavour and aroma:** earlier developments had not managed to improve fruit quality. By preserving the marine plant's nutrients and bioactive compounds, this substrate stimulates the crop's natural production of the substances that provide flavour and aroma, yielding fruits of higher organoleptic quality.

- **Good agronomic performance during cultivation:** it retains water well, helps to stabilise the pH in the root zone and supplies nutrients progressively throughout the growing cycle.
- **Sustainable and circular:** it replaces peat —whose extraction degrades protected ecosystems and releases greenhouse gases— and contains no dredging sediments, thereby avoiding the risk of introducing heavy metals into the crop. Moreover, it makes use of a waste that currently piles up on beaches and whose removal is costly for municipalities, turning it into a valuable product.
- **Broad field of application:** as a clean product obtained by physical means from an abundant natural resource, it is suitable for various commercial cultivation systems and compatible with the principles of organic farming, a growing market.

INNOVATIVE ASPECTS OF THE TECHNOLOGY

There are two main innovative aspects of this technology: a **purely physical production process** that preserves the marine plant intact, and a **substrate** that acts as an **active medium** capable of **improving fruit quality** with a proportion of *Posidonia oceanica* far higher than was considered viable. The two are related: it is precisely the way the waste is processed that makes the substrate's behaviour possible.

The first represents a change of principle with respect to earlier developments, which transformed the waste through composting, chemical reagents or the separation of its components. Here the choice is to preserve rather than transform: the plant reaches the substrate whole and chemically unaltered, retaining the beneficial compounds that were lost or degraded in the other solutions.

The second breaks a technical barrier that previous research had not managed to overcome: maintaining a high *Posidonia oceanica* content without harming the crop. In addition, the substrate ceases to be a mere physical support and becomes an active medium which, thanks to the plant's preserved bioactive molecules, is associated with an improvement in the fruit's flavour and aroma.

APLICACIONES DE LA OFERTA

The substrate is aimed at growing horticultural species and improving the flavour and aroma of their fruits. From there, the sectors with the greatest potential are:

- **Professional horticultural production** (greenhouse and soil), especially in fruiting vegetables such as tomato.
- **High-value, quality-oriented fruit and vegetable production**, where flavour and aroma are a market differentiator.
- **Growing-media and substrate industry** (category PFC 4 of Regulation (EU) 2019/1009), as a component or as a peat replacement.
- **Organic farming and sustainable production.**

Other potential applications:

- **Production of horticultural seedlings and plug plants:** earlier literature has already used *Posidonia* waste as a component of substrates for germination and seedling production; this is the most natural extension and the least agronomically demanding.
- **Potted aromatic and culinary herbs** (e.g. basil): where aroma is the central commercial attribute and there are precedents for using *Posidonia* in this type of crop. It fits squarely with the technology's differentiator.
- **Berries and other high-end, flavour-sensitive fruits** (strawberry, blueberry...): owing to their high value and organoleptic sensitivity.
- **Potted ornamental plants and nurseries:** here the value lies not in the fruit but in having a sustainable substrate that replaces peat with good agronomic performance; there are precedents in ornamental species.

COLABORACIÓN BUSCADA

The «*Química Agrícola*» research group at the University of Alicante is seeking to establish licensing, technology-transfer and joint-research agreements with companies interested in incorporating this technology into their activity or in taking part in the subsequent validation and development stages.

Under a **licensing agreement**, the transfer of the rights to use the technology is envisaged for companies with the capacity to manufacture and market the growing substrate, or to integrate it as a component in their own products.

Under a **technology-transfer agreement**, the group offers the transfer of the technical know-how associated with the production process, together with the support needed for its correct implementation in the industrial partner's production environment.

Under a **joint-research agreement**, the group is open to collaborating on the agronomic validation and scale-up of the process, as well as on its adaptation to specific crops and applications, contributing its expertise in agricultural chemistry, plant nutrition and plant-biomass valorisation.

The **main areas of collaboration** identified are as follows:

- Agronomic validation of the substrate in different crops and conditions (pilot trials in greenhouse and in the field).
- Scale-up of the manufacturing process to industrial level.
- Optimisation and adaptation of the formulation to specific applications and crops.
- Development of commercial formats and products, including its incorporation as a component of formulated substrates.
- Obtaining the relevant certifications, in particular for its use in organic farming.

Preferably, **industrial partners** are sought from the following sectors:

- Manufacturers of substrates and growing media interested in sustainable alternatives to peat.
- Manufacturers of fertilising products wishing to add new organic-based components to their portfolio.
- Companies and cooperatives in the fruit-and-vegetable sector interested in validating or adopting the technology in their crops.
- Waste-management and valorisation companies and circular-economy players focused on making use of coastal biomass.
- Companies focused on organic farming and high-quality food production.

The research team offers scientific and technical advice and the possibility of adapting the solution to the partner's specific needs.
