KNOW-HOW IN MASSIVE PROCESSING OF SOCIO-ECONOMIC AND BUSINESS DATA

CONTACT DETAILS:

Research Results Transfer Office-OTRI
University of Alicante
Tel.: +34 96 590 99 59
Email: areaempresas@ua.es
http://innoua.ua.es

ABSTRACT

A team of researchers from the **Accounting and Finance Research Group** has developed a series of programmes for import and massive processing of socio-economic and business data.

This know-how allows the elaboration of reports on the business company of any geographical area and sector of activity and, in general, any type of socio-economic data.

We are looking for a business partnership, town councils or other public or private organisations interested in this type of studies.

ADVANTAGES AND INNOVATIVE ASPECTS

ADVANTAGES OF THE TECHNOLOGY

The main advantages of this type of report for public or private institutions are the following:

- **Cost savings** with respect to in-house development.

- **Time savings** (due to the data processing capacity once the information is available in the databases).

- **Improved efficiency in municipal, provincial or wherever appropriate management** due to the detailed knowledge of the situation.

- **Improved general knowledge about the data of interest** by members of clusters or population of a municipality.

- Possibility to **measure the impact of measures and events** on important magnitudes in the management of the municipality or any organisation.

INNOVATIVE ASPECTS OF THE TECHNOLOGY

The main innovation contributed by the software developed is the fact that it opens up the possibility of **accessing this type of report** for local councils or private entities of any size in a **simple and fast way**.

MARKET APPLICATIONS

Reports that can be produced on the basis of the software developed can be applied in **any sector of activity**, as well as being extensible to **any database** in order to systematise it and extract useful information from it.

COLLABORATION SOUGHT

Technical assistance agreements are sought with public and private organisations interested in this type of reports.