

# KNOW-HOW IN MASSIVE PROCESSING OF SOCIO-ECONOMIC AND BUSINESS DATA



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### ABSTRACT

A team of researchers from the **Accounting and Finance Research Group** has developed a series of programmes for import and massive processing of socio-economic and business data.

This know-how allows the elaboration of reports on the business company of any geographical area and sector of activity and, in general, any type of socio-economic data.

We are looking for a business partnership, town councils or other public or private organisations interested in this type of studies.

### TECHNOLOGY ADVANTAGES AND INNOVATIVE ASPECTS

#### ADVANTAGES OF THE TECHNOLOGY

The main advantages of this type of report for public or private institutions are the following:

- **Cost savings** with respect to in-house development.
- **Time savings** (due to the data processing capacity once the information is available in the databases).
- **Improved efficiency in municipal, provincial or wherever appropriate management** due to the detailed knowledge of the situation.
- **Improved general knowledge about the data of interest** by members of clusters or population of a municipality.
- Possibility to **measure the impact of measures and events** on important magnitudes in the management of the municipality or any organisation.

#### INNOVATIVE ASPECTS OF THE TECHNOLOGY

The main innovation contributed by the software developed is the fact that it opens up the possibility of **accessing this type of report** for local councils or private entities of any size in a **simple and fast way**.

### MARKET APPLICATIONS

Reports that can be produced on the basis of the software developed can be applied in **any sector of activity**, as well as being extensible to **any database** in order to systematise it and extract useful information from it.

### COLLABORATION SOUGHT

Technical assistance agreements are sought with public and private organisations interested in this type of reports.

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