

ANALYTICAL FINANCIAL REPORTS ON THE SITUATION OF A COMPANY



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ABSTRACT

The team of researchers in the **Accounting and Finance Research Group** has accumulated years of experience in teaching and research on the analysis of the information contained in the annual accounts of companies.

This know-how allows the preparation of reports on solvency, liquidity and profitability, as well as the implementation of analytical accounting or the preparation of the non-financial information statement. All of this is based on company data and the use of proprietary software tools.

We are looking for companies interested in this type of studies or reports, especially medium-sized companies that do not have advanced business management tools.

ADVANTAGES AND INNOVATIVE ASPECTS

MAIN ADVANTAGES OF THE TECHNOLOGY

In accordance with what was described in the previous section, the advantages that this type of report or study can bring to the company can be summarised as follows:

- **Cost savings** in relation to internal development thanks to the know-how of the research team and the economies of scale provided by the University of Alicante in accessing the necessary resources.
- **More accurate, timely and useful** reports thanks to the degree of specialisation achieved by the research team.
- **Time saving** in the company, which again translates into implicit cost savings by referring this type of report to the specialised team of the UA.
- **Flexibility** to adapt the design of the report to the specific needs of each company.
- **Advice** on the interpretation of the reports and recommendations based on their conclusions.
- Transfer of useful knowledge so that the bidirectional flow of knowledge of researchers and knowledge of entrepreneurs is translated into **more efficient management**.

INNOVATIVE ASPECTS

The aim is to focus attention beyond the periodic tax and labour information that companies usually have outsourced, to additionally and simply use business information to provide feedback to management and **contribute to decision-making**. This change of focus would be a very relevant intangible innovation that the research group would like to promote. Reports that might seem inaccessible to most SMEs could be produced **quickly, efficiently and in a personalised** way through this type of collaboration.

MARKET APPLICATIONS

The reports and studies described in the introductory section can be developed and adapted to **any company regardless of its sector of activity.**

COLLABORATION SOUGHT

Technical assistance agreements are sought with companies interested in the type of reports offered. The profile sought would include any company with a need to prepare a statement of non-financial information or with the objective of refocusing the use of its internal information for its synthesis into useful reports for decision making.
